

澳門特別行政區政府文化局 INSTITUTO CULTURAL do Governo da R.A.E. de Macau Programa de Subsídios à Produção de Álbuns de Canções Originais Subsidy Programme for the Production of Original Song Albums

申請日期 Período de Candidatura Application Period

5-12 澳門:

澳門文化創意產業系列補助計劃

2017 Subsidy Programme for the Production of Original Song Albums Application Form

Instructions for Filling the Application Form:

- 1. Please complete the form in Chinese, Portuguese or English in block letters;
- 2. All items in the Application Form should be completed, should there be no information provided, please put "N/A" in the column;
- 3. Personal data provided by the applicants is only used for purposes of this subsidy programme and will be treated in accordance with all relevant provisions of the *Law No. 8/2005—Personal Data Protection Act*.

Part I: Basic Information				
1.1 Project Information				
Name of album				
Estimated cost (MOP)				
Amount of subsidy applied for (MO	P)			
3. No amendments shall be of the application documents.	as and as another as an and as another as an anothe	n album artist, please fill in t ade to application type or any		
1.2.1 Apply as an album produ	cer			
☐ As individual producer	Na	me of applicant		
☐ As co-producers	Name of applicant			
As co-producers	Na	me of second producer		
	Gre	oup name		
☐ As group producers	Na	me of applicant		
	Na	me of other group member		
1.2.2 Apply as an album artist				
☐ As individual artist	Na	me of applicant		
	Name of the singing group			
	Na	me of applicant		
☐ As singing group		me(s) of other group mber(s)		

☐ As band		Name of the band				
		Name of applicant				
		Name(s) of other group member(s)				
1.3 Applicant's In	form	ation				
Chinese name					ame in other nguage	
Macao S.A.R. BIR	no.					
Address						
Tel.				Fa	ıx.	
Email					•	
		Name		Te	el.	
Other contact perso	on	Email				
Part II: Details				11		
application doc			endments shall be made to	albur	n artist upon	submission of the
Type of artist		ndividual	☐ Singing group ☐ Band	Nan	ne	
List of members						
(applicable to singing group and band)						
,	Albui	m Artist(s)) (Within 300-500 words in 0	Chine	se, Portugues	e or English. Should
include year of awards, etc.)	four	nding and o	debut, previous experience is	n mus	ic performand	ce, composition and

2.2 Résumé(s) of Album Artist(s) (cont'd)	

Part III: Detail	s of Album P	roducer and List	of Pre	vious W	orks
	ation (No amen				eer upon submission of the
Type of producer	☐ Individual	☐ Co-producers ☐	Group	Name	
List of members (applicable to co-producers and group)					
Résumé(s) of Alb	um Producer(s))			
2. Co-producers of	album shall co	all complete table 3.1 an complete tables 3.1.1	d 3.1.2;	.3.	
album produ (Within 300- in music con	cer (in case of a -500 words in C	pplication submitted bluese, Portuguese or oduction; if you are a	by the al English	bum artist) Should in	im producer) or résumé of) nclude previous experience or performing group, please

3.1.2 Résumé of second producer with regard to co-producers of album (Within 300-500 words in Chinese, Portuguese or English. Should include previous experience in music composition and production; if you are a member of band or performing group, please specify job duties and participation period.)

3.1.3 Group introduction and résumés of group members with regard to group producers of album (Within 700-1,000 words in Chinese, Portuguese or English. Should include previous experience in music composition and production.)

3.1.3 Group introduction and résumés of group members with regard to group producers of album (cont'd)

3.2 Previous Works by Album Producer Remarks: 1. Please complete table 3.2.1 if submitting ten songs released to public with album producer serving as arranger / mixing engineer / supervisor of songs; 2. Please complete table 3.2.2 if submitting album(s) released to public by the album producer; 3. Abovementioned public release channels do not include YouTube or other free internet platforms alike; 4. Please refer to clause 3.6 of the Application Rules if the applicant holds the position of album artist. 3.2.1 Information of songs released to public Production team (please complete with names of all No. Song title Award history responsible personnel or group name) Arranger Mixing engineer Song supervisor Duty of the album Audio mixing Song supervision Arrangement producer 1 Year: Release year and Location: Macao distribution territory Other: _____ Radio release Album release Release channel Public performance Other: One of the three Yes No submitted songs? Production team (please complete with names of all Song title Award history No. responsible personnel or group name) Arranger Mixing engineer Song supervisor Duty of the album Arrangement Audio mixing Song supervision producer 2 Year: Release year and distribution territory Location: Macao Other: Album release Radio release Release channel Public performance Other: One of the three

No

Yes

submitted songs?

No.	Song title	Production team (please complete with names of all responsible personnel or group name) Award history		
		Arranger		
		Mixing engineer		
		Song supervisor		
3	Duty of the album producer	☐ Arrangement ☐ Audio mixing ☐ Song supervision		
	Release year and distribution territory	Year:		
	Release channel	□ Radio release □ Album release □ Public performance □ Other:		
	One of the three submitted songs?	☐ Yes ☐ No		
No.	Song title	Production team (please complete with names of all responsible personnel or group name) Award history		
		Arranger		
4		Mixing engineer		
		Song supervisor		
	Duty of the album producer	☐ Arrangement ☐ Audio mixing ☐ Song supervision		
	Release year and distribution territory	Year: Location: Macao Other:		
	Release channel	□ Radio release □ Album release □ Public performance □ Other:		
	One of the three submitted songs?	☐ Yes ☐ No		

No.	Song title	Production team (please complete responsible pers name)	e with names of all	Award history	
		Arranger			
		Mixing engineer			
		Song supervisor			
5	Duty of the album producer	Arrangeme	ent 🗌 Audio m	ixing Song supervision	
	Release year and distribution territory	Year: Location: Macao Other:			
	Release channel	□ Radio release □ Album release □ Public performance □ Other:			
	One of the three submitted songs?	☐ Yes ☐ No			
No.	Song title	Production team (please complete responsible pers name)	e with names of all	Award history	
		Arranger			
		Mixing engineer			
6		Song supervisor			
	Duty of the album producer	☐ Arrangement ☐ Audio mixing ☐ Song supervision			
	Release year and distribution territory	Year: Location: Macao Other:			
	Release channel	□ Radio release □ Album release □ Public performance □ Other:			
	One of the three submitted songs?	☐ Yes	☐ No		

No.	Song title	Production team (please complete with names of all responsible personnel or group name)	Award history
		Arranger	
		Mixing engineer	
		Song supervisor	
7	Duty of the album producer	☐ Arrangement ☐ Audio m	ixing Song supervision
	Release year and distribution territory	Year: Location: Macao Oth	ner:
	Release channel		oum release ner:
	One of the three submitted songs?	☐ Yes ☐ No	
No.	Song title	Production team (please complete with names of all responsible personnel or group name)	Award history
		Arranger	
		Mixing engineer	
		Song supervisor	
8	Duty of the album producer	☐ Arrangement ☐ Audio m	ixing Song supervision
	Release year and distribution territory	Year: Location: Macao Oth	ner:
	Release channel		oum release ner:
	One of the three submitted songs?	☐ Yes ☐ No	

No.	Song title	Production team (please complete with names of all responsible personnel or group name) Award history				
		Arranger				
		Mixing engineer				
		Song supervisor				
9	Duty of the album producer	☐ Arrangement ☐ Audio mixing ☐ Song supervision				
	Release year and distribution territory	Year: Location: Macao Other:				
	Release channel	□ Radio release □ Album release □ Public performance □ Other:				
	One of the three submitted songs?	☐ Yes ☐ No				
No.	Song title	Production team (please complete with names of all responsible personnel or group name) Award history				
		Arranger				
		Mixing engineer				
10		Song supervisor				
	Duty of the album producer	☐ Arrangement ☐ Audio mixing ☐ Song supervision				
	Release year and distribution territory	Year: Location: Macao Other:				
	Release channel	□ Radio release □ Album release □ Public performance □ Other:				
	One of the three submitted songs?	☐ Yes ☐ No				

3.2.2 Details of released album			
Album title	Release year		
Type of album producer	☐ Individual producer ☐ Co-producers (Name of co-producer:) ☐ Group producers (Group name:)		
Distribution territory	☐ Macao S.A.R. ☐ Other:		
Sales territory	☐ Macao S.A.R. ☐ Other:		
Sales channel	 ☐ Physical record stores ☐ Digital music platform ☐ Other: 		
Award history			
Album title (Optional)	Release year		
Type of album producer	 ☐ Individual producer ☐ Co-producers (Name of co-producer:) ☐ Group producers (Group name:) 		
Distribution territory	Macao S.A.R. Other:		
Sales territory	Macao S.A.R. Other:		
Sales channel	 □ Physical record stores □ Online order and sales □ Digital music platform □ Other: 		
Award history			
Album title (Optional)	Release year		
Type of album producer	□ Individual producer □ Co-producers (Name of co-producer:) □ Group producers (Group name:)		
Distribution territory	☐ Macao S.A.R. ☐ Other:		
Sales territory	☐ Macao S.A.R. ☐ Other:		
Sales channel	 □ Physical record stores □ Online order and sales □ Digital music platform □ Other: 		
Award history			

Part IV: Album Production Proposal				
4.1 Details of Album Songs (No amendments shall be made to total numbers of album songs, composers and lyricists of the sample songs upon submission of documents.)				
Total num	bers of album son	gs		pieces
			Perso	onnel
Sample songs	Song	Position	Macao S.A.R. permanent resident	Non-Macao S.A.R. permanent resident
	Song 1 Title of song:	Composer Individual Co-creators Group (band or singing group) Name:		
		Lyricist Individual Co-creators Group (band or singing group) Name:		
	Song 2 Title of song:	Composer Individual Co-creators Group (band or singing group) Name:		
		Lyricist Individual Co-creators Group (band or singing group) Name:		pieces sonnel Non-Macao S.A.R. permanent
	Song 3 Title of song:	Composer Individual Co-creators Group (band or singing group) Name:		
		Lyricist Individual Co-creators Group (band or singing group) Name:		

4.2 Production Method (E.g. recording venue, recording method or equipment, etc.)						
12 Opers	tion	a Schedule				
Production period	on		ated period	Production period]	Estimated period
Compositi		(mm / yyyy)	to (mm / yyyy)	Post- production of original copy	(mm /	/ yyyy) to (mm / yyyy)
Recording	;	(mm / yyyy)	to (mm / yyyy)	Promotion	(mm	to / yyyy) (mm / yyyy)
Audio mixing		(mm / yyyy)	to	Release	(mm	to / yyyy) (mm / yyyy)
4.4 Propo	sed	List of Other P	Production Team M	Iembers (to be i	individua	lly completed)
No.	Name recordi		(E.g. compose recording staff, cover designer	Position r, lyricist, arrar mixing enginee r, musician, bac alist, etc.)	er, CD	Macao S.A.R. permanent resident?
						☐ Yes ☐ No
						☐ Yes ☐ No
						☐ Yes ☐ No
						☐ Yes ☐ No
						☐ Yes ☐ No
						☐ Yes ☐ No
						☐ Yes ☐ No
						☐ Yes ☐ No
						☐ Yes ☐ No

	☐ Yes	□ No
	☐ Yes	□ No
	☐ Yes	□No
	☐ Yes	□No
	☐ Yes	□ No
	☐ Yes	□No
	☐ Yes	□ No
	☐ Yes	□ No
	☐ Yes	☐ No
	☐ Yes	□ No
	☐ Yes	□No
	☐ Yes	□No
	Yes	□No
	☐ Yes	□No
	☐ Yes	□No
	☐ Yes	□ No

Part V: Marketing Plan
5.1 Image and Market Positioning of Album (Within 500-800 words in Chinese, Portuguese or English.)
Content must include below items:
1. Description of singing style and image of album artist;
2. Description of direction of the music album;
3. Description of album image and reference images;
4. Analysis of target audiences;
5. Other (if applicable).

5.1 Image and Market Positioning of Album (cont'd)		

5.2 Promotion and Release Plan (Within 500-800 words in Chinese, Portuguese or English.)	
Content must include below items:	
1. Analysis of best way for promotion to target audiences;	
 Promotional strategy, including details of execution for publicity media, activities, plan of 	
promotional period, and resources allocation;	
3. Selected commercial digital platform(s) and analysis;	
4. Album circulation and sales territory (if applicable);	
5. Other (if applicable).	

5.2 Promotion and Release Plan (cont'd)		

Part VI: Bud	lget	
	Expenditure for Items of Expenditure should estimate the expenditure for items of expenditure	e according to actual
Name of applic	cant	
6.1.1 Estimated	l expenditure for items of second review	
	One complete song	
	Item	Estimated expenditure (MOP)
	1. Album producer	
	2. Album artist	
	3. Composition	
Personnel	4. Lyrics	
remuneration	5. Arrangement	
	6. Musician (person(s)/group(s))	
	7. Backing vocalist (person(s))	
	8. Administrative staff (person(s))	
	9. Recording studio rental (hour(s))	
	10. Recording	
Song recording	11. Audio mixing	
recording	12. Equipment rental	
	13. Transportation costs (Limited to transportation costs incurred by personnel travelling between Macao and overseas areas for the recording of songs)	
Other	14. Drawings of album image or design drawings (if any)	
	Total estimated expenditure for items of second review	

6.1.2 Estimated Expenditure for Items Subsidised by the Programme (The estimated expenditure for items of second review mentioned above is not included) **Song production Estimated** Item expenditure (MOP) 1. Album producer 2. Album artist ___ piece(s)) 4. Lyrics (_ Personnel remuneration 5. Arrangement (______ piece(s)) 6. Musician (______person(s)/group(s)) Backing vocalist (____ _____ person(s)) 8. Administrative staff (______ person(s)) 9. Recording studio rental (_____ hour(s)) 10. Recording (______ piece(s)) 11. Audio mixing (______ piece(s)) 12. Post-production of original copy Song recording 13. Equipment rental 14. Transportation costs (Limited to transportation costs incurred by personnel travelling between Macao and overseas areas for the recording of songs) Sub-total Cover design **Estimated** Item expenditure (MOP) 1. Cover design of album 2. Album artist modelling (Make-up, hairstyling, costume, props, shooting, etc.) Sub-total **Production of physical album (optional item) Estimated** Item expenditure (MOP) Production of disc or other carriers, production of cover, package and transportation (_____piece(s)) Sub-total

Promotion			
Item	Particular	Estimated expenditure (MOP)	
Design and production of promotional materials		-	
2. Shooting related to promotion			
3. Graphic and print media			
4. Internet media			
5. Outdoor advertising			
6. Radio advertising			
7. TV advertising			
8. Release party and other promotional activities for album			
9. Shooting of music video			
10. Transportation costs (Limited to transportation costs incurred by personnel travelling between Macao and overseas areas for promotional activities)			
	Sub-total		
Total estimated expenditure for items subsidised by the programme			
Applicant's signature (as in ID Card)			

6.2 Grants and Subsidies from Other Local Public Institutions		
Are there any grants or subsidies provided, applying, or expected to be provided by other institutions?	INO	
Name of institution providing grant or subsidy	Amount (MOP)	Status
		☐ Expected ☐ Waiting for reply ☐ Approved
		☐ Expected ☐ Waiting for reply ☐ Approved
		☐ Expected ☐ Waiting for reply ☐ Approved
		☐ Expected ☐ Waiting for reply ☐ Approved
		☐ Expected ☐ Waiting for reply ☐ Approved
		☐ Expected ☐ Waiting for reply ☐ Approved
 Declaration I hereby declare that: 1. I have read and understand all terms in the Application Rules of the 2017 Subsidy Programme for the Production of Original Song Albums launched by the Cultural Affairs Bureau and agree to be bound by all provisions and conditions; 2. I, the undersigned, acknowledge and guarantee that all information included in this application form and appendices is true and accurate with no errors, fraud, or omissions, and I bear responsibility for all liabilities arising therefrom. 		
Applicant's signature		Application date
(As in ID card)		// (dd / mm / yyyy)
(As in in card)		(uu / mmi / yyyy)

	For the Cultural Affairs Bureau Use Only		
Receipt no.	Date of receipt		
	☐ Application Form for the 2017 Subsidy Programme for the Production of Original Song Albums (hard copy)		
	☐ CD-Rom containing application information		
	 Soft copy of the Application Form for the 2017 Subsidy Programme for the Production of Original Song Albums □ Three songs of previous work □ Lyrics of three songs of previous work □ Three sample songs recorded in the album □ Lyrics of the three sample songs □ One photo of the album artist □ Three to five reference drawings of album image or design drawings □ Colour scanned copies of cover and all pages of album previously produced by the album producer (if applicable) 		
	☐ Copies of Identification Document (front and back) (copies in total)		
	☐ Album producers (individual, co-producers or group producers) ☐ Album artists (individual, singing group or band members)		
Documents received	Letter of Consent to participate in the production of this album (if applicable) (pieces in total)		
	☐ Album producers (individual, co-producers or group producers) ☐ Album artists (individual, singing group or band members)		
	 □ Letter of Consent to participate in album production, copyright certificate and other supporting documents (if applicable) (pieces in total) □ Composer(s) □ Lyricist(s) □ Copy of copyright certificate □ Copy of other supporting documents (if applicable) 		
	☐ Letter of Consent from applicant guaranteeing all parties providing their personal information for submission acknowledge the purposes of the data collection		
	☐ Other:		
Staff Signature			